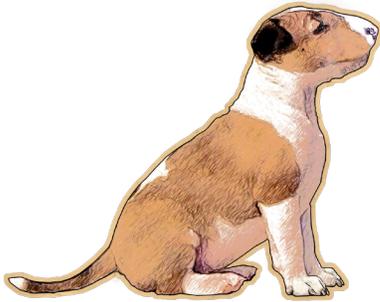




What is Puppy Culture For Breeders

Are you a dog breeder ready to take the Puppy Culture journey?



**Puppy Culture represents a gold standard
in puppy rearing and early socialization.**

We've done the research for you and distilled
down a hundred years of combined experience
into easy to follow protocols.

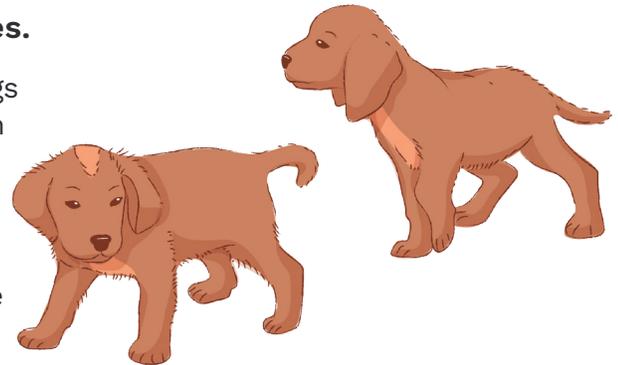


You'll receive week-by-week and step-by-step instructions, proven by science
and experience to ensure the best outcomes for your puppies.

Puppy Culture is instant wisdom - just add puppies.

We've been raising, training, rescuing, and breeding dogs
for 33 years and we have good news for you. It's much
simpler and easier than you think to raise a puppy,
if you do just the right thing at just the right time.

But you need the wisdom to know what those
things are, and when to do them. That's why we made
Puppy Culture - it's your mentor-in-a-box!



Please note:

Puppy Culture is available
in both DVD and streaming
formats.



visit shop.puppculture.com for more details



What's in Puppy Culture?

Puppy Culture is a complete program of over 50 lessons.

From whelping box to early neurological stimulation, potty training to aggression prevention, manding to leash walking and preparing for a new home, it's all here!

✓ **Preparation and Prenatal Care**

✓ **Early Neurological Stimulation**

✓ **Weaning Setup and Suggestions**

✓ **Developmental Periods**

- *Understanding Behavioral Markers*
- *Age Appropriate Games and Exercises*
- *Handling Fear Periods*

✓ **Enrichment Effect**

- *Creating an Enriching Environment*
- *Puzzles and Problem Solving*
- *Active vs Passive Challenges*

✓ **Early Socialization**

- *Safety Measures*
- *How to Hold a Puppy Party*
- *Vaccination vs Socialization*

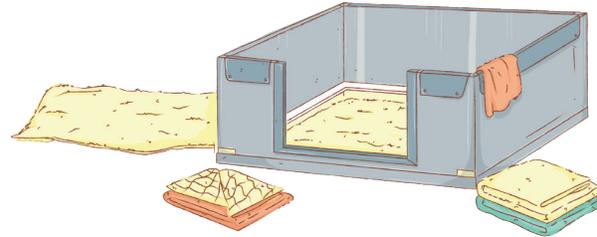
✓ **Communication Trinity**

- *Training Marker*
- *Offering Good Behaviors*
- *Manding*

✓ **Problem Prevention**

- *Emotional Resiliency Exercises*
- *Anti-Aggression Protocols*
- *Sound-Proofing Puppies*

✓ **Preparing Your Puppy Buyers**



You have more power than you think.

Breeders have more opportunity to make a dramatic impact on a puppy's ultimate personality than anyone else ever will. By the time the puppy goes to his new home, much of that opportunity has already been lost. Puppy Culture shows you what you need to do, when, in order to take advantage of your power as a breeder.

Preparing your puppy buyers is as important as breeding good puppies.

Nothing is more frustrating than sending a perfect puppy to a new home only to get a phone call months later that the puppy is acting out or having problems.

We give you checklists and key points to share with your puppy buyers which will prepare them to follow through with the Puppy Culture program after you send their puppy home with them.



We put your passion on film.

Whether it's your first litter or your fiftieth, when you look in that whelping box you see a history of all the dogs you've loved, and your hope for the generations to come. You're not putting puppies on the ground, you're putting new relationships into the world.

Puppy Culture tells your story in an emotional narrative that will allow anyone who sees it to understand who we are and why we breed dogs.

All Backed Up With Science!

We've brought together a team of leading breeders, veterinarians, and behaviorists to explain the science behind WHY Puppy Culture works so well.

